

Biographies of Speakers for Workshop One

ANASTASIA LOUKAITOU-SIDERIS, PhD

Anastasia Loukaitou-Sideris is Professor at the UCLA Department of Urban Planning, and was the chair of this department from 2002-2008. Recent and ongoing research projects include: environmental determinants of crime, transit and pedestrian safety, transportation needs of women, cultural uses of parks among different ethnic groups and children; cultural tourism as a means of economic development for ethnic neighborhoods, proposals for the physical and economic retrofit of blighted inner city neighborhoods, transit oriented development, and examination of the impacts of new rail transit lines on communities. She has served as a consultant to the Transportation Research Board, Federal Highway Administration, Southern California Association of Governments, Roger Wood Johnson Foundation, South Bay Cities Council of Government, Los Angeles Neighborhood Initiative, the Greek Government, and many municipal governments on issues of urban design, open space development, land use and transportation. She is the co-author of *Urban Design Downtown: Poetics and Politics of Form* (UC Press: 1998) and *Sidewalks: Conflict and Negotiation over Public Space* (MIT Press: Spring 2009), and the co-editor of *Jobs and Economic Development for Minority Communities* (Temple University Press: 2006), and *Urban Design Companion* (Routledge: 2010, forthcoming), and has written over seventy scholarly articles and book chapters. For more information please visit her website: <http://www.spa.ucla.edu/dept.cfm?d=up&s=faculty&f=faculty1.cfm&id=165>

STEFANOS POLYZOIDES, Partner, Moule & Polyzoides, Architects and Urbanists

Stefanos Polyzoides, a co-founder of the Congress for the New Urbanism, is co-principal of the architecture and urbanist firm, Moule & Polyzoides, which he formed in 1982 with Elizabeth Moule. His prominent career spans architecture, urban design, education and theory, with professional experience that includes educational, institutional and civic buildings, historic rehabilitation, commercial projects, campus planning and urban design. During the course of several decades, Mr. Polyzoides has led numerous design charrettes and played a pioneering role in the development, refinement and implementation of form-based codes on the firm's projects throughout the U.S. and in a variety of foreign countries. This has included recent urbanist designs and form-based codes for San Antonio, Texas; Albuquerque, New Mexico; Visalia, California; and Paso Robles, California. Mr. Polyzoides is the author of two books, *Los Angeles Courtyard Housing: A Typological Analysis* and *R.M. Schindler, Architect* and is the recipient of the prestigious Seaside Prize.

MICHAEL DIEDEN, President and Founder, Creative Housing Associates

Michael Dieden founded Creative Housing Associates in 1997, with a vision for integrating neighborhood-sensitive, transit-oriented developments and urban in-fill projects in existing historic neighborhoods. His mission was simple: Listen to the community, observe the natural forces at work in the built environment, and work together with each town to fashion intelligent sites where community pride and engagement flourish. He has worked hand-in-hand with a number of municipalities to create community serving developments, most notably the award-winning Mission Meridian Village in South Pasadena, Bixel at Fifth in downtown Los Angeles, and Metlox Block in downtown Manhattan Beach. Michael is currently working with the Cities of Santa Rosa and Orange on transit oriented developments within their sensitive and historic downtowns.

Michael's career began in politics, where he learned to negotiate with government agencies and listen to community needs. Subsequently, Michael and his brother, Edward, first ventured into real estate by building single-family homes in the Oakland hills. When the recession emerged in the late 1970's, Michael's interest in building evolved into shaping public policy. He moved to Los Angeles to become political director of a statewide public interest organization. Building consensus out of controversy, Michael successfully managed Tom Hayden's, founder of Students for a Democratic Society and leader of the anti-Vietnam war movement, initial campaign for the California State Legislature in 1982.

Blending his career passions, homebuilding and humanism, in 1983, Michael launched The Michael Dieden Company, a public affairs company which specialized in consensus building real estate entitlement campaigns. Michael quickly earned a reputation as the premier community consensus-builder in California by leading entitlement campaigns for many controversial projects, including the Water Garden in Santa Monica, Venice Renaissance, Stanford Ranch in Placer County, and Playa Vista in West Los Angeles for Maguire Thomas Partners. Urban Land magazine profiled Michael's ground-breaking approach in an article "Listening to the Community, New Rules for Successful Development."

In 1986, Michael headed The R.A.M.M. Partnership, a Venice, CA based group of investors who rehabilitated dilapidated buildings and turned them into desirable homes. In 1988, Michael partnered with The Lee Group to develop award-winning urban infill projects such as Venice Renaissance, the first modern mixed-use project built in the city of Los Angeles which offered a unique blend of for-sale and affordable housing, and Crossroads, 176 affordable for-sale condominiums in Inglewood.

Michael is currently on the organizing committee of the first Southern California Urban Land Institute's "Transit Oriented Development Marketplace," to be held in the spring of 2010. Also, he is one of the founders of a new organization of progressive real estate developers, Builders for a New California,

whose charter is to be a voice for sustainable, walkable and transit oriented development in state and local government.

In the fall of 2002, Governor Gray Davis appointed Michael to the California Architects Board, charged with regulating the architectural practice in the State. Michael founded and served as president of PV Jobs, an innovative and highly successful construction industry employment program for at-risk youth at the Playa Vista master planned community. He serves on the boards of the UCLA Institute of the Environment and the USC Sustainable Cities program, and is a member of Congress for the New Urbanism, as well as the Westside Urban Forum. In 2009, Michael formed a new statewide organization, "Builders for a New California," a progressive coalition that advocates for a shift of land-use policies away from sprawl and freeways, and toward urban infill adjacent to mass transit.

Michael was raised in the Oakland/Berkeley area. He was educated at Gonzaga University and the University of California at Berkeley, where he studied Sociology and Philosophy.

RICHARD K. ROBBINS, President, Wareham Development

Mr. Robbins, through Wareham Development which he founded in 1977, has developed and owns a large San Francisco Bay Area portfolio of commercial, mixed use and revitalization projects in the San Francisco Bay Area, including 4.7 million square feet of laboratory, research and development space, office residential, retail, and mixed-use space. With approximately 2.5 million square feet of laboratory space, Wareham is a leading developer and owner of biotech, life sciences, pharmaceutical and laboratory research and development projects in Northern California.

In addition to design and facilities development, the key to Wareham's success is securing the necessary and permanent land use entitlements for tenants in the biotech industry. Mr. Robbins conceived the underlying structures that have allowed highly successful public/private partnerships primarily in the East Bay resulting in the award-winning developments of the EmeryStation campus, which include the Emeryville Intermodal Amtrak Station and the heralded EmeryStation East in Emeryville; Aquatic Park Center in Berkeley; the EPA Region IX Laboratory and Point Richmond Tech Center in Richmond; and properties in Marin County, CA, and Sun Valley, ID.

Under Mr. Robbins' direction, Wareham has built all levels of laboratory space in award-winning buildings for world-renown tenants including biotech tenants Chiron (now Novartis), Bayer Corporation, Amyris Biotechnologies, the Joint Bioenergy Institute, Lawrence Berkeley National Laboratories, Ernest Gallo Research Institute, Inc., Siemens Medical Solutions, Xoma, Dynavax Technologies, the Environmental Protection Agency, BioNovo, Sangamo Biosciences, NovaBay Pharmaceuticals, and several California State agencies including the Department of Justice, for whom Wareham built the state-of-the-art DNA Forensic Laboratory. The vision and unique approach of Mr. Robbins in designing employee-focused,

livable work environments that bring creativity and collaboration to a new level makes Wareham one of the most sought-after owners, developers and property managers in Northern California. The Wareham buildings have been recognized by the American Institute of Architects (AIA) including the "Show You're Green" program for excellence, by the San Francisco Business Times for many "Best Real Estate Deals" awards, and honored with Gold Nuggets, among other accolades.

Mr. Robbins is an acknowledged expert on master planning, developmental regulatory issues, entitlement procurement, intermodal transportation master planning, Brownfields remediation, adaptive re-use and redevelopment projects, biotech development, and ground-up development. He is a founding member of the West Berkeley and Emeryville Transit Authorities, which oversees the very successful Emery-Go-Round shuttle that serves 3,500 people per day. Wareham's projects have received a great deal of media attention. The Emeryville Amtrak Station, completed in 11 months, was the first train station to be built in California in more than 50 years. Wareham Development has been hailed for its enormous contribution to the Brownfields cleanup in Emeryville.

He is sought-after public speaker and is regularly quoted in has been interviewed by the Wall Street Journal, New York Times, San Francisco Business Times, San Francisco Chronicle, Barron's, and other publications. Mr. Robbins' community involvement embraces numerous charities and civic organizations.

Mr. Robbins' educational background includes a BA degree from Bucknell University and an MBA in finance from Wharton Graduate School of Finance at the University of Pennsylvania. While at Bucknell, Mr. Robbins was an honors student in economics and a member of the National Economic Honor Society, Omicron Delta Epsilon.

JOHN A. FLORES, Retired City Manager and Executive Director of Development of the City of Emeryville

Mr. Flores' professional history consists of a Masters in Public Administration combined with over 30 years of administrative and managerial experience in municipal government. He was the City Manager of the City of Emeryville, a full service urban City, from 1988 to 2006. He previously worked for the City of Oakland where he served in increasingly responsible administrative roles leading to the position of Deputy City Manager. He has expertise in the areas of community and economic development, redevelopment, budget/-finance/personnel, and police/fire services which require extensive liaison with Councilmembers, community representatives, and governmental agencies.

DAVID MALMUTH, Managing Director, RCLCO

David Malmuth is a Managing Director based in the Los Angeles office. He founded and directs the Development Services Group (DSG). His work draws upon his 20-year career as a development

principal, with completed projects valued in excess of \$1 billion. Recent DSG projects include Grand Avenue in Los Angeles, Seaport Marina Village in Long Beach, Centene Plaza in St.Louis, and CityCenter in Las Vegas.

Prior to joining RCLCO in February 2003, David was Senior Vice President at TrizecHahn Development Corporation. During his six-year tenure, he was the key project executive on Hollywood & Highland, a \$615 million retail/entertainment/hotel complex. He also initiated the development of Paseo Colorado in Pasadena, California. David previously held executive positions at Disney Development Company (where he directed the renovation of the New Amsterdam Theater on 42nd Street in New York City) and McCarthy Building Companies.

David is a frequent speaker on topics ranging from urban mixed-use development to public-private partnerships. He is a member of the Urban Land Institute (ULI) and serves on that group's Policy and Practice Committee. He is also a founding board member of Disney Goals, a nonprofit entity that provides underserved youth with positive options through sports (such as ice hockey), academic training, and community service. David is a graduate of Claremont McKenna College and Stanford University Graduate School of Business.